

## CONNECT WITH US

We partner with government, academic and health institutions, professional bodies, and other organizations to study and strengthen ethical decision-making within local and global health systems. To explore opportunities for collaboration, contact us at [jcb.director@utoronto.ca](mailto:jcb.director@utoronto.ca).

Website: [jcb.utoronto.ca](http://jcb.utoronto.ca)

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# THE BIOETHICS OBSERVATORY

## INNOVATION AND ETHICS IN A GLOBALIZED WORLD

STRATEGIC PLAN  
2018-2023

## BOUNDLESS

The JCB is part of the Dalla Lana School of Public Health fundraising campaign. The Boundless Campaign is one way of supporting the JCB in its aim to continue shaping important ethical, health-related topics through research, education, and practice. To find out how you can get involved, give annually, create a named fund, or consider the JCB in your estate planning, please contact Annette Paul, Director, Advancement, DLSPH at [annette.paul@utoronto.ca](mailto:annette.paul@utoronto.ca). We thank you for your continued support.



Joint Centre for Bioethics  
UNIVERSITY OF TORONTO

## VISION, MISSION & VALUES

### VISION

A GLOBAL LEADER IN POPULATION HEALTH AND HEALTH SYSTEMS ETHICS.

### MISSION

TO IMPROVE HEALTH THROUGH EXCELLENCE AND INNOVATION IN BIOETHICS RESEARCH, EDUCATION, AND PRACTICE.

### VALUES

- FOCUS ON INNOVATION AND IMPACT
- ADVANCE INTERDISCIPLINARY SCHOLARSHIP AND PRACTICE
- LEAD THROUGH PARTNERSHIPS
- IDENTIFY AND DRIVE CHANGE

## THE BIOETHICS OBSERVATORY: EVOLVING TO FILL THE ETHICS GAP

BIOETHICS HAS NEVER BEEN MORE RELEVANT. Health systems face challenges in meeting population health needs within constrained resources. Technological convergence in an increasingly digital world raises urgent questions about public trust, good governance, and the public's health. Infectious diseases continue to thwart public health efforts. Climate change signals how human health and the health of our planet are intertwined. These are complex 21st century health challenges at the heart of which are fundamental ethical questions.

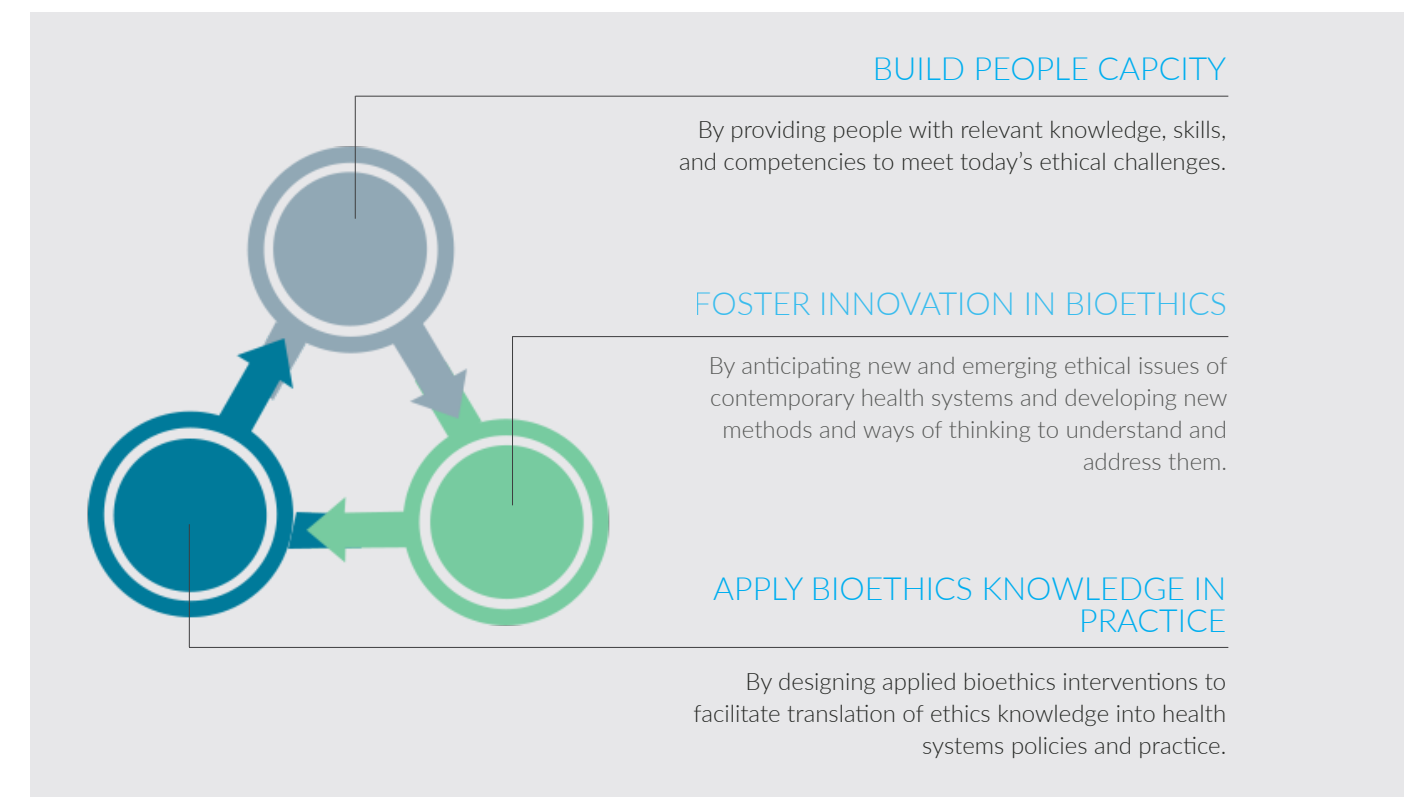
The University of Toronto Joint Centre for Bioethics (JCB) has been a global leader in bioethics for over 20 years. It is a Bioethics Observatory dedicated to anticipating and addressing complex ethical issues of contemporary health systems through bioethics research, education and practice in partnership with other academic and health sector institutions. At the JCB, we put theory into practice for the public's health.

### STRATEGIC DIRECTIONS

Over the next five years, the JCB will achieve its goals by pursuing an integrated knowledge-to-action approach in bioethics across key strategic areas: building people capacity, fostering innovation in bioethics, and applying bioethics knowledge in practice.

### GOALS

Each Strategic Direction will be achieved through a series of goals which outline key steps for change within the organization.



These 2018-2023 Strategic Directions refocuses the JCB and allows us to evolve into a true contemporary centre for excellence in bioethics that will have the foundation to continue to be a world leader in its field and an attractive and progressive partner to the public and private sector.